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BILD EXPO ShowBook

September 6-7, 2023 | Javits Center, NYC







60+ Presentations | 130+ Brands

BILD EXPO EXPERIENCES

Portfolio Reviews, Topic Round Tables, and Pitch Reviews The Audio Experience | Photo Walks | Photo & Video Experiences The B&H Bild Camera Museum | Kodak 16mm Film Workshop

VISIT OUR SUPERSTORE

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Sunday Mon-Thu 10am-6pm 9am-8pm Friday Saturday 9am-1pm Closed

PLEASE NOTE: OUR UPCOMING HOLIDAY SCHEDULE

Rosh Hashana Eve Rosh Hashana Saturday. Sept. 2 Yom Kippur Sunday. Sept. 2 Succos Eve Friday. Sept. 2 Succos Saturday. Sept. 2

Saturday, Sept. 16 - Sunday, Sept. 17 Sunday, Sept. 24 - Monday, Sept. 25 Friday Sept. 29

Friday, Sept. 29 Saturday, Sept. 30 - Sunday, Oct. 8

Close at 1:00pm Closed Closed Close at 1:00pm Closed

Sometimes, there's no substitute for a visual demonstration.



VIDEO CHAT SERVICE

Try our new free Video Chat for answers about:



Photo



Pro Video



Pro Audio



Lighting

www.BandH.com/I/Live-Video-Chat



to start your virtual session







YOU'RE INVITED

We are thrilled to invite you to the Bild Expo. Bild, which means 'image' in Yiddish. will be the centerpiece of B&H's 50th Anniversary celebrating our unwavering commitment to supporting your photo, video, and audio creativity.

We hope you will join us for an unforgettable two days of inspiring presentations from word-class speakers, hands-on creative experiences, product demos from leading brands, and so much more. Bild is a free event for pre-registered attendees.

> September 6-7, 2023 Javits Center North Hall, NYC. RSVP: www.bildexpo.com

We look forward to welcoming you to this special occasion. Thank you for your continued support.

The B&H Team

Explore the Bild Expo Show Floor

Meet 130+ leading brands on the 100,000+ square foot show floor showcasing the newest and best technology and equipment for creating your perfect photograph, recording excellent audio, and shooting your dream video. Take advantage of demonstrations where you can get your hands on the latest and greatest tech, and speak directly to brand representatives.

























































SPEAKER SCHEDULE

Immerse yourself in the creative energy of Bild Expo's four stages, where renowned speakers will share their passions, expertise, and insights to empower you to unlock your creative potential.

		BILD	STAGE - DA	AY ONE
Wed, Sept. 6	Track	Presenter	Sponsor	Presentation Title Presentation Title
9:30 AM		David Brommer	P&H	Opening Remarks - Welcome to Bild
10:00 AM	: Inspiration	Art Wolfe	E&H	Wild Lives - A Celebration of the Beauty, Ferocity & Revival of Earth's Endangered Wildlife
11:00 AM	· Inspiration	Jean Fruth	SONY	Sports Photography - From Grassroots to the Pros
12:00 PM		Roberto Valenzuela	Canon	Breaking Down the Language of Posing
1:00 PM	Inspiration	Melanie Dunea	F&#</td><td>My Life in Photos</td></tr><tr><td>2:00 PM</td><td>Business</td><td>Brian Skerry</td><td>Nikon.</td><td>Oceans Matter</td></tr><tr><td>3:00 PM</td><td>Business</td><td>Flo Ngala</td><td>F&H</td><td>How to Hustle and Flow with Fashion Photography</td></tr><tr><td>4:00 PM</td><td>Business</td><td>Jared "FroKnowsPhoto" Polin</td><td>RH</td><td>Fro Uncensored</td></tr><tr><td></td><td></td><td>ОРТК</td><td>C STAGE - D</td><td>AY ONE</td></tr><tr><td>Wed, Sept. 6</td><td>Track</td><td>Presenter</td><td>Sponsor</td><td>Presentation Title</td></tr><tr><td>10:30 AM</td><td></td><td>Michael Hollender</td><td>E&H (</td><td>Opening Remarks - Chasing Landscapes: On the Road with B&F</td></tr><tr><td>77.00.414</td><td>×</td><td>A: \ //+- -</td><td>AI:1</td><td>Visual Chamballian, Malina a Vihal Inspect</td></tr></tbody></table>	

OPTIC STAGE - DAY ONE				
Track	Presenter	Sponsor	Presentation Title	
	Michael Hollender	E&H (Opening Remarks - Chasing Landscapes: On the Road with B&H	
(Inspiration	Ami Vitale	Nikon.	Visual Storytelling - Making a Vital Impact	
Inspiration	Kenneth Hines Jr.	- & -	Adoration - Artistic Architectural Cityscapes	
☆ Education	Atiba Jefferson	Canon	How to Capture Fast Action & Tips for Flash Photography	
☆ Education	Anya Anti	BH	How to Create Meaningful Art - Where Landscape, Portrait & Conceptual Photography Collide	
inspiration	Andy Mann	SONY	Summit to Sea: The Stories that Shape Us	
₩ Education	National Parks at Night	ENH	Seize the Night: Unleashing the Power of Photography After Dark	
	inspiration inspiration inspiration inspiration inspiration inspiration inspiration inspiration	Track Presenter Michael Hollender Wichael Hollender Inspiration Ami Vitale Wichael Hollender Kenneth Hines Jr. Wichael Hollender Kenneth Hines Jr. Atiba Jefferson Wichael Hollender Anya Anti Inspiration Andy Mann	Track Presenter Sponsor Michael Hollender inspiration Ami Vitale Nikon. inspiration Kenneth Hines Jr. inspiration Atiba Jefferson Callott inspiration Anya Anti inspiration Andy Mann SONY	

DEPTH OF FIELD STAGE - DAY ONE					
Wed, Sept. 6	Track	Presenter	Sponsor	Presentation Title	
10:30 AM		Gabriel Biderman	=&-	Opening Remarks - The Human Element	
11:00 AM	Inspiration	Dan Winters	E&H	The Road to Seeing	
12:00 AM	☆ Education	Chris Knight	FUJIFILM	Crafting Cinematic Images	
1:00 PM		Jesús Ramirez	B#	Advanced Photoshop Techniques You Need to Know	
2:00 PM	Inspiration	Endia Beal	-è-	Finding Beauty, Demanding Equity	
3:00 PM	Business	Sarah Leen and Panel	E&H	Making the Perfect Pitch - Panel Powered by the Eddie Adams Workshop	
4:00 PM	Business	Kesha Lambert	SONY	Wedding Day Walkthrough as Seen Through the Lens of a Wedding Photographer	

		CREATIVE PRO	ODUCTION	STAGE - DAY ONE
Wed, Sept. 6	Track	Presenter	Sponsor	Presentation Title
10:30 AM		Maria Perez	F&H	Opening Remarks - Connecting B&H to YOU
11:00 AM	Business	Roberto Blake	F&H	How to Profit from Your Passion with Online Video in the Creator Economy
12:00 PM		Jerry Chionis	Nikon.	Powerful Storytelling with Motion & Stills
1:00 PM	: Inspiration	Grace Wells	F&H	A Fireside Chat
2:00 PM		Justin Odisho	-& -	Adobe Premiere Tips and How to Better Edit Video
3:00 PM	· Inspiration	Cache Bunny	E&H	The Importance of Community, Curiosity & Self-Awareness in Your Creative Career
4:00 PM	Inspiration	Rod Draper, John Harrison, Harry B. Miller III	E&H	Film to Digital: A Filmmaker's Discussion
5:00 PM	₽ Education	Garrett Sammons	Videndum	Mastering Creative Lighting and High-End Cinematography Lo

TRACKS

Explore the diverse range of presentations within Bild's three tracks, tailored to inspire, empower, and equip you to thrive in your creative pursuits.





Allow Bild's industry visionaries to inspire

you to push the boundaries of your artistic expression.

Maximize your professional growth with insightful sessions that focus on the practical aspects of running a creative business.

Explore new techniques, and sharpen your abilities to elevate your craft in these expert-led educational sessions.

BILD STAGE - DAY TWO					
Thur, Sept. 7	Track +	Presenter	Sponsor	Presentation Title	
10:00 AM		Casey Neistat	J≎BY.	The Art of Vlogging & The Future Of Video Content Creation	
11:00 AM	₩ Education	Brooke Shaden	SONY	Creating Powerful Art	
12:00 PM	Business	Chris Kentis	F&H	In Conversation with Chris Kentis, Director of Open Water	
1:00 PM	₩ Education	Scott Kelby	F&H	Crush the Composition	
2:00 PM	: Inspiration	Frans Lanting	P&H	Bay of Life	
3:00 PM	Business	Creative Soul	Canon	Capturing Dreams: Using storytelling to create powerful imagery	
4:00 PM	₽ Education	Ron Magill	Nikon.	From 'A' for Antarctica to 'Z' for Zoo: Creating Windows to Wildlife	
5:00 PM	Inspiration	Mark Seliger	EAH	Oscar Night Sessions: A Decade of Portraits from the After-Party	

OPTIC STAGE - DAY TWO					
Thur, Sept. 7	Track	Presenter	Sponsor	Presentation Title	
11:00 AM	inspiration	Frank Smith	OM SYSTEM	Majestic Landscapes Around the World	
12:00 PM	lnspiration	Art Wolfe	B¥H	Pathways to Creativity	
1:00 PM		Vincent Versace	Nikon.	How to See the Unseen Landscape	
2:00 PM	₩ Education	Susan Magnano	ENH	The Night As Your Canvas - Nightscapes & Light Painting	
3:00 PM	(Inspiration	Ben Staley	Panasonic.	About The Journey	
4:00 PM		Frans Lanting, Art Wolfe	/E&H	Lessons from the Field with Art Wolfe & Frans Lanting	

DEPTH OF FIELD STAGE - DAY TWO				
Thur, Sept. 7	Track	Presenter	Sponsor	Presentation Title
11:00 AM		Mark Mann	DELL	Movement at the Still Point - Live Dance Shoot
12:00 AM	Business	Michelle Harris	SIGMA	48 Couple Poses, 8 Minutes, 1 Lens
1:00 PM		Marvin Joseph	BH	The Joy of Making Portraits
2:00 PM		Sarah Edmunds	oodox	Bringing Studio Lighting to the Wedding
3:00 PM		Deanne Fitzmaurice	E&H	Intimacy & Access with Athletes and Celebrities
4:00 PM	Business	Susan Stripling	Canon	Tips for Photographing Weddings

Thur, Sept. 7	Track	Presenter	Sponsor	Presentation Title
11:00 AM	(a) Inspiration	Adrian Per	E&H	Storytelling Through Shortform Video
12:00 PM	(a) Inspiration	Sade Ndya	₽ ₩	Crafting a Cinematographer's Gaze
1:00 PM	Business	Jenna Ezarik	F&H	Evolution of a YouTuber
2:00 PM		Ethan Barber	F&H	How to Shoot Better Video on your Mobile Device
3:00 PM		Daphne Le	F&H	How Going Viral on TikTok Jumpstarted My Career

WORLD CLASS SPEAKERS

Get ready to be inspired! Bild Expo's industry-leading experts will share innovative ideas, dynamic demonstrations, and encouraging anecdotes to help you take your creative projects to the next level.

60+ World Class Speakers



Art Wolfe B&H Guest Speaker



Casey Neistat JOBY Ambassador



Ami Vitale Nikon Ambassador



Flo Ngala **B&H Guest Speaker**



Mark Seliger B&H Guest Speaker



Grace Wells B&H Guest Speaker



Frans Lanting B&H Guest Speaker



Dan Winters B&H Guest Speaker



Kesha Lambert Sony Artisan



Jerry Chionis Nikon Ambassador



Jean Fruth Sony Artisan



Brian Skerry Nikon Ambassador



Brooke Shaden Sony Artisan



Ron Magill Nikon Ambassador



Michelle Harris Sigma Ambassador



Andy Mann Sony Artisan



Roberto Valenzuela Canon Explorer of Light



Vincent Versace Nikon Ambassador



Creative Soul Canon Explorer of Light



Chris Knight Fujifilm Creator



Mark Mann Dell Ambassador



Atiba Jefferson Canon Explorer of Light



Sarah Edmunds Godox Ambassador



Susan Stripling Canon Explorer of Light



Garrett Sammons Videndum Ambassador OM SYSTEM Ambassador



Frank Smith



Armando Ferreira Videndum Ambassador



Ben Staley Panasonic Ambassador



Scott Kelby B&H Guest Speaker



Roberto Blake B&H Guest Speaker



Daphne Le B&H Guest Speaker



Rob Draper, ACSB&H Guest Speaker



Kenneth Hines Jr.B&H Guest Speaker



Jesús Ramirez B&H Guest Speaker



Jared Polin B&H Guest Speaker



Endia Beal B&H Guest Speaker



Chris Kentis B&H Guest Speaker



National Parks at Night B&H Guest Speaker



Sade Ndya B&H Guest Speaker



Justin Odisho B&H Guest Speaker



Cache Bunny B&H Guest Speaker



Marvin Joseph B&H Guest Speaker



Jenna EzarikB&H Guest Speaker



Adrian Per B&H Guest Speaker



John Harrison B&H Guest Speaker



Anya Anti B&H Guest Speaker



Harry B. Miller III B&H Guest Speaker



Ethan Barber B&H Guest Speaker



Deanne Fitzmaurice B&H Guest Speaker



Melanie Dunea B&H Guest Speaker



Steve SimonB&H Guest Reviewer



Sarah Leen B&H Guest Reviewer



Danese Kenon
B&H Guest Reviewer



Andy MarcusB&H Guest Reviewer



Olivier Laurent B&H Guest Reviewer



Elizabeth Avedon B&H Guest Reviewer



Eric WeeksB&H Guest Reviewer



Kurt Mutchler B&H Guest Reviewer



Lanna Apisukh Fujifilm Photowalk Lead



Shotti, NYC Fujifilm Photowalk Lead



Bess AdlerFujifilm Photowalk Lead



James Schmelzer Lumix Photowalk Lead



Katrin Eismann Sony Photowalk Lead



Ira Block Sony Photowalk Lead



David Brommer B&H MC



Michael Hollender OPTIC Stage MC



PORTFOLIO REVIEWS, TOPIC ROUND TABLES, AND PITCH REVIEWS

Having your photographic work and project ideas reviewed and critiqued is a sure way to strengthen your skillset. At Bild, a full schedule of portfolio reviews, topic round tables, and project pitch review opportunities will be available to you. No pre-registration is required. At the event, you can visit the 4th floor Check-in Area to sign up.

Transformative opportunities abound at Bild Expo. Designed for both budding and established photographers, our Portfolio Reviews, Topic Round Tables, and Pitch Reviews offer unique avenues to refine your creativity and elevate your skills.

Portfolio Reviews & Pitch Reviews:

Receive personalized feedback during our one-on-one, 15-minute review sessions, where experts will critique your photographic work and project ideas. Whether you have prints or prefer to present digitally on a tablet, our professionals are ready to provide valuable insights that will help you identify your strengths and areas for improvement.

Pitch Reviews are brought to you by:

FUJ!FILM

Topic Round Tables:

If you are looking for feedback in a communal setting, check out one of our Topic Round Tables. Attendees can join dedicated round table discussions that focus on specific genres like fashion, wildlife, street photography, portraits, and more. These sessions foster an enriching environment to share ideas and learn from fellow photography enthusiasts.

Benefits

- · Understand how experts evaluate your work
- · Acquire actionable advice to enhance your techniques
- · Engage in enriching conversations with like-minded individuals

How to Participate

Visit Room 409 on the 4th floor of the Javits Center's North Hall between 11am and 4pm on September 6-7. The reviews and round table discussions are on a first-come, first-served basis, so arrive early to secure your spot. No pre-registration is required.



PHOTO WALKS

Bild Photo Walks give you the chance to explore NYC alongside the photo industry's top ambassadors. Get ready to learn new techniques and helpful tips while capturing memorable photographs along the way! No pre-registration is required.

Guided by the industry's top ambassadors, Bild Photo Walks offer a unique opportunity to enhance your photography skills in a real-world setting while learning how to maximize the use of your camera. But Bild Photo Walks aren't just about capturing captivating images; they are also about experiencing and interpreting the world around you through the lens.

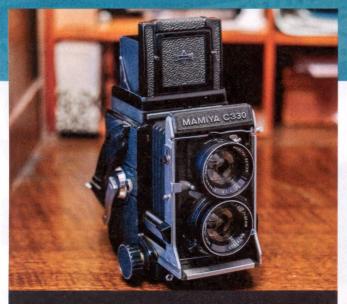
Why Participate:

- Learn From the Best: Gain insights from the industry's top ambassadors as they guide you through the process of capturing stunning photographs.
- Practical Experience: Practice your photography skills in real time. Go beyond the theories and learn the nuances of capturing perfect shots.
- Explore: Discover the scenic views of NYC and use your camera to tell the story.

How to Participate

- Come Prepared: Bring a camera with fully charged batteries and empty memory cards. Wear comfortable shoes. A wide or telephoto lens is recommended, but there's no need for super-telephotos or tripods.
- Check-in: Arrive 10-30 minutes early to secure your spot at the exhibitor booth. Availability is first come, first served.
 Each photo walk has a maximum capacity of 20 attendees, and check-in closes when capacity is reached.
- Follow the Schedule: The Photo Walk Schedule will provide you with all the details you need, including day, time, sponsor, booth number, walk leader, and a brief description of each walk.

Join us on an exciting photographic journey! Remember to check the detailed schedule for all photo walks. For any queries, feel free to write to info@bildexpo.com. Let's create memories, one snapshot at a time!



THE B&H BILD CAMERA MUSEUM

Stroll down camera memory lane from the moment B&H opened its doors in 1973 to the present. The Museum will feature landmark imaging moments from the past 50 years with select vintage equipment collected from the leading photography brands. B&H Used Department, and the personal collections of long-time B&H employees.

Immerse yourself in a unique voyage through the evolution of the photo, video, and audio industries at B&H's Camera Museum. The exhibit will showcase a collection of classic cameras, archived ads and notable B&H milestones. From a modest mom-and-pop camera store to an international leader, you'll see how far we've come in 50 years! Try on our signature green vest, take a selfie behind the B&H counter, and explore the progression from yesteryear's analog technology to today's most advanced gear.

What to Expect:

- · An engaging and educational historical overview.
- Insight into the growth and evolution of B&H and the industry.
- An opportunity to appreciate the technological advancements in photo, video, and audio gear.
- A chance to wear B&H's iconic green vest and capture a fun memory behind our counter.

How to Participate:

The B&H Bild Camera Museum is open to all Bild Expo attendees on September 6-7 from 10am to 6pm in Room 403 on the 4th floor. There's no need to pre-register or sign up—just step in, explore at your own pace, and enjoy this nostalgic journey through photographic history.



Explore the timeless art of 16mm filmmaking during its centenary year. In partnership with Kodak, we're proud to offer a hands-on 16mm Film Workshop.

16mm film experience. No pre-registration needed.

This workshop starts with an introductory session followed by two more in-depth, practical experiences that take you, step by step, through the 16mm film production process.

Why Participate:

- Celebrate 100 Years: Honor a century of 16mm filmmaking by participating in a unique, hands-on workshop.
- Acquire Practical Skills: Learn about the entire 16mm film workflow, including film stock selection, loading, and operating an ARRIFLEX 16mm camera.
- Experience the Art: Dive into the distinct aesthetic, tactile, and storytelling advantages of 16mm filmmaking.

How to Participate:

Join us in Room 410 on the 4th floor during the Bild Expo. The workshop is open on a first-come, first-serve basis, with no pre-registration required, while capacity permits. The schedule for the introductory and immersive sessions will be released soon.

We encourage you to take part in this cinematic journey that bridges a century of filmmaking tradition. For any questions, please reach out to info@bildexpo.com

THE AUDIO **EXPERIENCE**

Take a deep-dive into the field of location sound recording and electronic news gathering, where time and setup are crucial. Anything can happen, and you must be ready at a moment's notice. You need to have the right pro audio equipment to quickly capture the best take. Visit our Audio Experience room on the 4th floor to see and hear the latest recording devices and microphones upon which professionals of every level out in the field can rely upon.



What to Expect:

The Audio Experience welcomes you with a spacious, acoustically optimized environment. Here, you will find six distinct sections, each showcasing a different type of audio gear:

- 1. Medium-sized mixers/recorders and broadcast mics
- 2. Portable location sound recorders and mixer bag options
- 3. ENG handheld mics
- 4. Shotgun mics (XLR and 3.5mm connectors) with boom poles and C stands
- 5. ENG wireless lavalier mics
- 6. Cameras/camcorders with mic inputs and headphone outputs, plus small mixers attached for real-world applications

You will be guided to Section 1 upon entry, but you're welcome to explore the room at your leisure, engaging with the gear on display and B&H experts. All audio demonstrations will be experienced via headphones provided in the room for an immersive, personalized experience.

Benefits

- · Hands-on Experience: Experiment with the latest and highest-rated gear from industry-leading vendors.
- · Confidence: Trust yourself, certain that you possess the right tools for professional audio recordings.
- · Knowledge: Acquire invaluable insights on the best fit for your unique setup, helping you to make informed equipment purchases.

How to Participate

Join us in The Audio Experience at Bild Expo in Room 401 on the 4th floor on September 6-7, from 10am to 6pm. It's available on a first-come, first-served basis, with no pre-registration required.

We look forward to supporting your audio exploration journey, both at Bild Expo and beyond, through the B&H Super-Store, video chats, and our online resources. For any questions, don't hesitate to reach out to us at info@bildexpo.com See you there!



EARLY BADGE PICKUP

Stop by at the B&H Superstore to get your show badge early.

September 4th

September 5th 11:00am - 6:00pm - 10:00am - 3:00pm

SIGMA

We'll See You in Booth #422

We're so glad you could join us at Bild Expo! Find us in booth #422 and come experience the full range of SIGMA CINE lenses.

Happy 50th anniversary to B&H Photo. SIGMA is proud to support our continued partnership.





The B&H Payboo® Credit Card

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√ Shop in-store, online or by phone

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For more information, or to apply online, go to **BandH.com/payboo** or speak to a B&H associate at the B&H SuperStore in NYC.

Offer only available at purchases shipped to states with sales tax. Changing shipping address at checkout might alter the benefit value. Offer is not available on orders shipped to any jurisdictions where B&H is not required to collect and remit sales tax/or local sales tax and use (Delaware, Montana, New Hampshire, Oregon, and Puerto Rico as of 8/2023 tax exempt purchases. Account must not be in default. **Redemption Details:** Cannot be combined with promotional plan financing. Offer will not be re-issued if lost, stolen or destroyed or with return/refund of merchandise. The entire transaction amount after discount must be placed on the Payboo Credit Card. B&H reserves the right to alter, amend or terminate this offer at any time. B&H will collect and remit the requisite state and local sales/use tax on all taxable purchases based on the retail price paid by the customer in jurisdictions where B&H is required to collect and remit sales/use tax. B&H collects and remits sales/use tax in New York for purchases received at our

NYC SuperStore, or at the order shipping address for non-NYC SuperStore purchases made in or shipped to jurisdictions where B&H is required to collect and local law.

- Minimum payments are required for each Credit Plan, Valid for single transaction only. If the single transaction has multiple shipments, each shipment may result in a separate Credit Plan, subject to a separate minimum purchase requirement. Each transaction placed on a promotional Credit Plan(s) will not earn reward(s).
- ♦ For new accounts, as of 18/2023 Purchase APR of 29.99%. Minimum Interest Charge is \$2.00 per Credit Plan.

Credit card offers are subject to credit approval.

Payboo Credit Card Accounts are issued by Comenity Capital Bank.



A MESSAGE TO OUR CUSTOMERS

Back in the 70's we never could have imagined... After starting out in a tiny shop near City Hall, we quickly figured out that applying our values to the way we did business would be B&H's business model. While we were not sure this would work in an industry not known back then for integrity, we were sure that this was the only way for us to conduct ourselves.

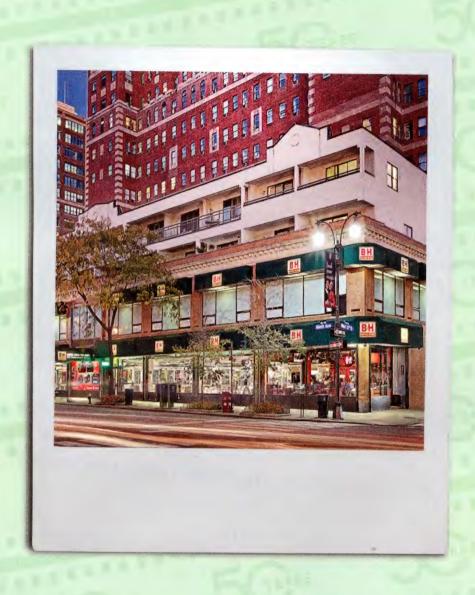
Through an absolute commitment to treating people right, and earning customers for life, we found what sounds like a simple formula for success. The words are easy, the doing is hard. With the tireless efforts of thousands of dedicated team members over the years who have been committed to B&H's principles, and with deep gratitude to G-d, B&H grew into what it has become today.

Since day one for all of us at B&H, the customer has come first. Which means that whatever you're here to build, produce, or create, we support you. It means we're here for you. That we'll always be that friend you know in the industry. We'll listen and help – offering advice you can count on – however we can, every step of the way.

So, no matter who you are – hobbyist or professional, student or expert – B&H is here to do more than sell you gear. We want to be a part of your creative journey, helping you feel sure about yourself and helping you succeed as our commitment to you as your creative partner.

Thank you for trusting us with your creative gear needs and for allowing us to serve you. We commit to earn your trust every day. We truly appreciate and value your support for so many years.

THE B&H FAMILY



I believed if I was always honest, people would come back — and here we are today...

SAM GOLDSTEIN, CO-OWNER AND PRESIDENT

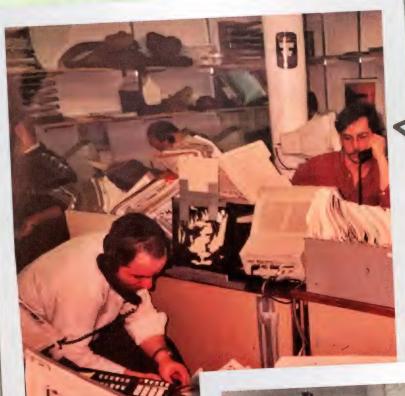
Let me tell you a story...

It all started in 1973, when husband-and-wife partners, Blimie and Herman — the B and H to our B&H — opened a small storefront near City Hall with one employee, Sam Goldstein joined the company in 1978 and eventually became coowner and President.

Through hard work, a commitment to serving the needs of our customers, and a dedication to fair, honest business dealings, B&H attracted a loyal following of photo, video, and audio enthusiasts.

Over the past 50 years, B&H has become known for many things, among them our industry leading website, the 34th Street SuperStore, education, old-school service, large instock assortment, B2B offerings, special events, trade shows, great value, expansive content, YouTube videos, and, ofcourse, our people and expertise.

Today, B&H is the largest non-chain specialty photo, video, and audio retailer in the world. As technology and software evolve, impacting the needs of our customers, B&H has evolved as well, but we have not wavered from our initial commitment: to always put the customer first.



< jim



Steve is 2nd from the left

FROM OUR TEAM

JIM MACFADDEN - 30 years of service at B&H

I started when B&H was a true mom-and-pop shop. I was interviewed by the 'pop', Mr. Schreiber. I had no plans of making B&H my career. But I learned quickly that this was more than a little camera store.

Every morning I would get to work and there would be people outside waiting for us to open. We were busy all day, every day. Same on the phones, fielding questions from all over the country. There was something special about B&H that I didn't see anywhere else.

I wondered what makes this place so special? Great prices, great selection, inventory? There was something more. It is a simple formula, which has not changed over time. We were told "Treat the customer right, and they will come back." It starts with respect. If you take the time to listen and only suggest what they need, they'll be back.

I was never pushed to sell anything. I was never given a quota. I never worked on commission. I was only asked to qualify each customer and offer them a solution that fit within their budget. Every interaction was like a conversation between two colleagues rather than a sales opportunity. They would tell me about their project and needs, and I would offer a solution that I would personally be happy with.

One amazing part of being on our events team has been that no matter where I find myself in the world, customers say the same thing, "I love B&H." Hearing that sentiment directly from people from New York to Singapore is a validation for all our hard work.

B&H is still the same mom-and-pop where I interviewed, just bigger!

STEVE SCHWARTZ - 41 years of service at B&H

Besides my family, B&H has been my life. In 1982 I came from my only other job at another camera store that wasn't the most honest, to B&H that was totally honest. I went from telling customers they couldn't ask questions on the toll-free line to B&H where we answered everything believing that if you give good service, the customer will eventually come back. Believe it or not, It was groundbreaking at the time.

Watching the B&H family grow from 10 people to over 2,000 today has been like watching my own kids grow up, and I've grown too over these amazing years.

When I see a long lens or camera on my travels, I always stop and ask if the person got it from B&H. I'm not surprised anymore when 99.9% of them say "yes," and that they get most of their gear from B&H! And then, I'm proud when they share how much they love our company, and I thank them for choosing B&H.

BRINGING OUR VALUES TO LIFE

At B&H, we're about actions and not words. We hate the typical blah, blah, blah. There's a reason why we've been the go-to source for photo, video, and audio expertise for five decades — we're committed to quality and devoted to our customers. Here are seven ways we put our words into action:

Family Owned, with Family Values

We started as a mom-and-pop shop and built our business based on honesty and reliability. We close for the Sabbath and Jewish holidays, despite the missed sales. We put our values above all else. Many things have changed over 50 years, but our values have remained the same since day one.

Our Incredible SuperStore

People come from far and wide to explore our "tech wonderland." Our famous 34th Street SuperStore is truly a special place and travel-worthy destination for everyone interested in photography, videography, and creative technology gear.

Our World-Class Team of Experts

Our extraordinarily well-trained team is comprised of individuals who are often practicing creatives themselves. Many in our organization started on the sales floor. We are tech-heads who love the craft. We're here to educate our customers and share our knowledge. We know what we're talking about.

Old-School, Hands-On Customer Service

At B&H, the customer comes first, second, and third. That means delivering superior value and being there every step of the way, whether someone has a question, problem, or just wants to talk about gear. We're always just a phone call, chat, email, or video chat away!

The Long-Term View

We've never been a selling company. We're a service company. It's about the customer, not the sale. We're not about making a quick buck. We care about what's good for customers for the long term. It's a longer route, but it's a stronger route.

Whatever You Need We've Got It

We offer the widest selection in the market. B&H maintains ample stock of many manufacturers' full product lines, including the obscure and hard-to-find. Whatever you're looking for, you can count on us — we keep it in stock.

Where the Pros Shop

B&H has an established reputation in the industry — The Professional's Source Since 1973. Anyone with true industry expertise knows to come to us. Where the pros go, For 50 years, you go to B&H.



It all started in 1973...



1973

Husband-and-wife partners, **Blimie**and Herman — the B and H to our
B&H — open a small storefront at
17 Warren Street selling photo gear
including film and darkroom supplies.

1978

Sam Goldstein joins the company to "do whatever had to get done." He will go on to become the President and co-owner of B&H.



1996

B&H expands into video! We're not just the photographer's source anymore.

B&H launches our website, **bhphotovideo.com**, virtually opening the doors to customers **around** the world.







1997

B&H moves to our current location, opening the 34th Street **SuperStore**, a tech wonderland that has become both a New York City institution and an international tourist destination.

The now-famous B&H conveyor belt makes its debut, as does free candy!

2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010

1987 1988 1989 **1990** 1991 1992 1993 1994 1995 **1996 1997** 1998 1999



1982

B&H moves from the City Hall area to Chelsea, to a **new location** on 17th Street.

1990

B&H publishes our **first catalog**, featuring thousands of items.

Over the years, B&H catalogs will become known and revered by photo, video, and audio professionals in NYC and beyond.



2002

B&H launches our **B2B division** to offer specialized services to government, corporate, and educational markets.



standalone warehouse at the Brooklyn Navy





2007

B&H's multimedia era begins with the launch of our YouTube channel.

We have published over 4,000 videos that have been viewed over 389 million times.

B&H launches the **Event Space**—offering free photo, video, and audio education.

The B&H SuperStore doubles in size, opening the second floor with **expanded displays** of photo, video, and audio gear, computers, and more.

2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023



2015

Menashe Horowitz joins as CEO, doubling down on B&H's core customer principles to lead the company into the future.

B&H hosts our first **OPTIC** conference in New York City.





2020

B&H launches Video Chat so customers can connect with a B&H NYC SuperStore expert from anywhere in the world.



2022

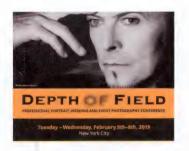
B&H hosts our first **OPTIC West** Conference in Monterey, California.

B&H opens its Reverse Logistics Center in Burlington, NJ to improve customer experience. B&H now operates four distribution centers covering over 1 million square feet.

2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010

1987 1988 1989 1990 1991 1992 1993 1994 1995 1996 1997 1998 1999







B&H launches the **Payboo** credit card. Customers can now "Save the Tax!"

B&H hosts our first **Depth of Field** conference.

B&H publishes "A Brief History of B&H" on YouTube, which has now been viewed 66 million times!



2017

B&H matches ever-growing demand by

opening a brand-new, 600,000 square

B&H celebrates the North American

foot warehouse in Florence. New Jersey.

solar eclipse by promoting safe viewing and photography for our customers.

2018

Forbes magazine names B&H one of America's best employers. Soon thereafter, Newsweek recognizes B&H as Best in Customer Service and Best Online Shop.



2023

B&H celebrates 50 years of putting customers first, launching the new **Bild Expo**¹ featuring education, inspiration, and a huge gear exhibit for customers.

"Bild" is the Yiddish word for 'image' and represents both B&H's 50-year commitment to supporting the creative community and the company's unique heritage as a New York city icon.



And for the next 50 years...

Always changing:

- Technology
- Shopping Patterns
- · Business Conditions
- Mega Pixels, Gigabytes, & Terabytes
- · Graphic Cards
- 4K.... 8K...

Never changing:

- Be Honest
- · Treat People Right
- Know What We're Talking About
- Customers for Life
- · Customer not the Sale
- Closed Saturdays











2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 202



We're doing what people used to do 100 years ago. It's the same thing. When you're honest, the customers want to come back. It doesn't matter if you do it with a pencil and paper, or you do it on a computer."

There's been a lot of new technology, but customer expectations haven't changed. "

There's been a lot of of new technology, but of the customer expectations haven't changed. "

There's been a lot of of new technology, but of the customer expectations. The customer is a second of the customer in the c

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SHOW SPECIAL PRICING

SAVE UP TO \$500

on Select X Series and GFX System products.
Valid for Show Dates only.



Disclaimer: The show special offers can also be applied on top of any National IR. Discount applied on Select X Series and GFX System products through September 6 & 7, 2023 only. This discount is good for one sale per customer.

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Canon

EOS R3

Full Frame Mirrorless Digital Camera



Rody Only	#CAEDZ	\$5,999,00	un to \$1 000 Savings
	50)	hru	Savings

Canon

EOS R5 C Mirrorless Cinema Camera



	941	PITE	Savings
Body Only	#CAER5C	\$4,299.00	up to \$900 Savings
with 24-105mm f/4L	#CAFR5C24105	\$5,399.00	up to \$600 Savings

Canon

EOS R5 Full Frame Mirrorless Digital Camera



	5,0	Pali@	2::-9
Body Only	#CAER5	\$3,899.00	up to \$800 Savings
with 24-105mm f/41	#CAFR52/105	\$4 999 00	annive2 000 12 of nu

Canon

EOS R6 II Full Frame Mirrorless Digital Camera



	EXU	Price
Body Only	#CAER62	\$2,499.00
with 24-105mm f/4-7.1	#CAER6224105S	\$2,799.00
with 24-105mm f/4L	#CAER6224105U	\$3,599.00

Canon

EOS RP Full Frame Mirrorless Digital Camera



	50)	
Body Only	#CAERPB	\$999.00
with 24-105mm f/4-7.1	#CAERP2410547	\$1,299.00

Canon

EOS R7 Mirrorless Digital Camera



	Price	Savings
#CAER7	\$1,499.00	up to \$200 Savings
#CAER718150	\$1,899.00	up to \$400 Savings
#CAER7CCK	\$2,099.00	up to \$400 Savings
	#CAER718150	#CAER7 \$1,499.00 #CAER718150 \$1,899.00

Canon

EOS R8 Mirrorless Digital Camera



	9XU		Savinys
Body Only	#CAER8	\$1,499.00	up to \$200 Savings
with 24-50mm	#CAER82450	\$1,699.00	up to \$300 Savings
R8 Content Creator Kit	#CAER8CCK	\$1,899.00	up to \$300 Savings

Canon

EOS R10 Mirrorless Digital Camera



	500	
Body Only	#CAER10	\$979.00
with 18-45mm	#CAER101845	\$1,099.00
with 18-150mm	#CAER1018150	\$1,379.00
R10 Content Creator Kit	#CAER10CCK	\$1,299.00

Canon

EOS R50 Mirrorless Digital Camera



	901		Savings
Body Only	#CAER50	\$679.00	_
with RF-S 18-45mm	#CAER501845	\$799.00	up to \$50 Savings
w/18-45mm & 55-210mm	#CAER502LK	\$1,029.00	_
R50 Content Creator Kit	#CAER5OCCK	\$999.00	up to \$200 Savings



RF MIRRORLESS LENSES

5.2mm f/2.8L Dual Fisheye 3D VR



\$1.999.00 up to \$500 Savings

35mm f/1.8 IS Macro STM



#CA3518MRF \$499.00

85mm f/1.2L USM



#CA8512LRF \$2,799.00 up to \$300 Savings

400mm f/2.8L IS USM



\$11,999.00

800mm f/5.6 L RF IS USM



\$16,999,00

16mm f/2.8



\$299.00 up to \$100 Savings

50mm f/1.8 **RFSTM**



\$199.00 up to \$100 Savings

85mm f/1.2L USM DS



\$3,099.00 up to \$300 Savings

600mm f/4L IS USM



\$12,999.00

1200mm f/8L IS USM RF



\$19.999.00

24mm f/1.8 Macro IS STM



\$599.00 up to \$200 Savings

50mm f/1.2L USM



#CA5012LRF \$2,299.00 up to \$300 Savings

100mm f/2.8L Macro IS USM



\$1,299.00 up to \$300 Savings

600mm f/11 IS STM



\$799.00 up to \$200 Savings

14-35mm f/4L RF IS USM



\$1,499.00 up to \$300 Savings

28mm f/2.8 **RFSTM**



#CA2828RF \$299.00

85mm f/2 Macro IS STM



\$599.00 | \$499.00 Instant Savings \$100

135mm f/1.8 L IS USM



#CA13518RF \$2,099.00

800mm f/11 IS STM



\$999.00 up to \$200 Savings

15-35mm f/2.8L IS USM



\$2,399.00 up to **\$600** Savings

Canon

RF MIRRORLESS LENSES

15-30mm f/4.5-6.3 RF IS STM



\$549.00 up to \$150 Savings

24-105mm f/4L IS USM



#CA241054LRF \$1,299.00

70-200mm f/2.8L IS USM



\$2,799.00 up to \$400 Savings

Extenders RF 1.4x #CA14XRF

\$499.00

RF2x #CA2XRF \$599.00

EL-1 Speedlite Flash



24-70mm f/2.8L IS USM



#CA2470RF \$2,399.00 up to \$600 Savings

24-240mm f/4-6.3 RF IS USM



#CA24240RF \$899.00

100-300mm f/2.8 RF L IS USM



\$9,499.00

BG-R10 Battery Grip for R5, R5 C, and R6



#CABGR10 \$349.00

EL-5 Speedlite Flash



24-50mm f/4.5-6.3 RF IS STM



#CA2450RFS \$299.00

28-70mm f/2L IS USM



#CA28702LRF \$3,099.00 up to \$400 Savings

100-400mm f/5.6-8



\$649.00 up to \$150 Savings

Mount Adapters

EF-EOS R #CAMAEFRF \$129.00



\$199.00

EL-100 Speedlite Flash



24-105mm f/4-7.1 IS STM



#CARF24105STM \$399.00

70-200mm f/4L IS USM



\$1,599.00 up to \$300 Savings

100-500mm f/4.5-7.1L

IS USM



\$2,899.00 up to \$400 Savings

Drop-In Filter Mount Adapters



with Variable ND Filter #CAMAEFRFDIND.....

\$399.00

with Circular Polarizer Filter

#CAMAEFRFDICP..... \$299.00

430EX III-RT Speedlite Flash



#CA430EX3

Z30

Nikon Mirrorless Camera

· 20.9MP DX-Format CMOS Sensor · UHD 4K30p and Full HD 120p Video

Includes FREE Flash and Shoulder Bag with purchase of Z30 Lens Kit



Body Only #NIZZOSBK

\$706.95 | \$606.95 Instant Savings \$100 with 16-50mm #NIZ301650SBk

\$846.95 | \$746.95 Instant Savings \$100



\$1,196.95 | \$996.95

Instant Savings \$200



Z50

Nikon Mirrorless Camera

· 20.9MP DX-Format CMOS Sensor

· UHD 4K and Full HD Video Recording

Includes FREE Shoulder Bag and 64GB Memory Card



Body Only with 16-50mm #NIZ501650AK #NIZ50ACK

\$856.95 | \$806.95 \$996.95 | \$946.95 Instant Savings \$50 Instant Savings \$50



with 16-50mm and 50-250mm #N175021 KAK

\$1.346.95 | \$1.196.95 Instant Savings \$150



Zfc

Nikon Mirrorless Camera

- · 20.9MP DX-Format CMOS Sensor
- · UHD 4K and Full HD Video Recording
- · EXPEED 6 Image Processor

Includes FREE Shoulder Bag



Body Only #NIZECRK \$956.95

with 28mm #NIZEC28SK \$1,196.95



with 16-50mm #NIZEC1650BK \$1,096.95



Nikon Full Frame Mirrorless Camera

- · 24.3MP FX-Format CMOS Sensor
- · UHD 4K and Full HD Video Recording

Includes FREE Flash and Shoulder Bag



Body Only

\$1,396.95 | \$1,296.95 Instant Savings \$100

with 24-200mm #N17524200AC

\$2,196.95 | **\$2,096.95** Instant Savings \$100



Z6 II

Nikon. Full Frame Mirrorless Camera

- · 24.5MP FX-Format BSI CMOS Sensor
- · UHD 4K30 Video; N-Log & 10-Bit HDMI Out

Includes FREE Flash and Shoulder Bag



Body Only

\$1.996.95 | \$1.696.99 Instant Savings \$300

with 24-70mm #NIZ622470AK

\$2,596.95 | **\$2,296.99** Instant Savings \$300



Z8

Nikon Mirrorless Camera

- · 45.7MP FX-Format Stacked CMOS Sensor
- · 8K30p and 4K120p Video, 10-Bit Internalt
- · Up to 20 fps Raw, 30 fps JPEG Shooting

Includes FREE Shoulder Bag



Body Only #NIZ8SBK

\$3,996.95



with 24-120mm #NIZ824120SBK

\$5096.95 | **\$4,896.95** Instant Savings \$200





Nikon. Full Frame Mirrorless Camera

- · 45.7MP FX-Format BSI CMOS Sensor
- · UHD 4K60 Video; N-Log & 10-Bit HDMI Out

Includes FREE Flash and Shoulder Bag



Body Only

\$2,996.95 | **\$2,596.95** Instant Savings \$400

with 24-70mm

\$3,596.95 | \$3,196.95 Instant Savings \$400



Z9

Nikon. Full Frame Mirrorless Camera

- · 45.7MP FX-Format Stacked CMOS Sensor
- · 8K30p and 4K120p Video,
- 10-Bit Internal

Includes FREE Flash and Shoulder Bag



Body Only \$5,496.95







50mm f/2.8 Macro with UV Filter Kit



#N175028FI \$646.95 | \$599.95 Instant Savings \$50

105mm f/2.8 VR S with UV Filter Kit



#NIZ10528FK \$1,046.95 | \$946.95 Instant Savings \$100

14-30mm f/4 S with UV Filter Kit



#NIZ14304FK \$1,346.95 | \$1,146.95 Instant Savings \$200

24-70mm f/4 S with UV Filter Kit





\$996.95

BUY MORE SAVE MORE



Save up to **\$1150** with combined offers

on qualifying lens purchases (up to 3 lenses)



35mm f/1.8 S with UV Filter Kit



#NIZ3518FK \$846.95 | \$699.95 Instant Savings \$150

50mm f/1.8 S with UV Filter Kit



#NIZ5018FK \$626.95 | \$529.95 Instant Savings \$100

50mm f/1.2 S



FREE

#NIZ5012FK

\$2.096.95 | \$1.896.95 Instant Savings \$200

85mm f/1.8 S with UV Filter Kit



FREE

Monopod (Sept.6-7)

#NIZ8518FK \$796.95 | \$696.95 Instant Savings \$100

85mm f/1.2 S

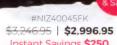


#NIZ8512 \$2.796.95 | \$2.596.95 Instant Savings \$200

400mm f/4.5 VR S with UV Filter Kit



\$3,246.95 | \$2,996.95 Instant Savings \$250



28-75mm f/2.8 with UV Filter Kit





#NI287528NFLK \$1,196.95 | \$896.95 Instant Savings \$300

with UV Filter Kit



14-24mm f/2.8 S with UV Filter Kit



#NI7142428K \$2,496.95 | \$2,296.95 Instant Savings \$200

17-28mm f/2.8 with UV Filter Kit



\$1,196.95 | \$996.95 Instant Savings \$200

24-70mm f/2.8 S with UV Filter Kit



#NIZ247028FK \$2,396.95 | \$2,096.95 Instant Savings \$300

70-180mm f/2.8



#NIZ7018028 \$1,246.95 | \$1,096.95 Instant Savings \$150

70-200mm f/2.8 VR S FREE Monopod (Sept.6-7) with UV Filter Kit



#NIZ7020028FK \$2,696.95 | \$2,396.95 Instant Savings \$300

100-400mm f/4.5-5.6 VR SS with UV Filter Kit



#NIZ10040045F \$2,696.95 | \$2,496.95 Instant Savings \$200









#NID6 \$6,496.95



#NID850 \$2,996.95 | \$2,796.95 Instant Savings \$200



#NID780 \$2,296.95 | \$2,196.95 Instant Savings \$100



AF NIKKOR LENSES

20mm f/1.8G ED AF-S



#NI2018

\$796.95

50mm f/1.8G AF-S



#NI5018GAF \$216.95

500mm f/5.6E PF ED VR



\$3.596.95

70-200mm f/2.8E FL ED VR AF-S



\$2,346.95

24mm f/1.8G ED AF-S



#NI2418GED \$746.95

50mm f/1.4G AF-S



#NI5014GAF \$446.95

14-24mm f/2.8G ED AF-S



#NI142428GAFS \$1,746.95

80-400mm f/4.5-5.6G ED VR AF-S



\$2,296.95

35mm f/1.8G ED AF-S



#NI3518 \$526.95

85mm f/1.4G AF-S



#N18514GAF \$1.596.95

16-35mm f/4G ED VR AF-S



#NI16354GAFS \$1,096.95

180-400mm f/4E TC1.4 FL ED VR AF-S



\$12,396.95

35mm f/1.4G AF-S



#NI3514GAFS \$1,696.95

300mm f/4E PF ED VR



#NI3004E \$1,996.95

24-70mm f/2.8E ED VR AF-S



#NI247028VR \$2,096.95

200-500mm f/5.6E ED VR AF-S



\$1,396.95

FUJ!FILM

GFX 100S Medium Format Mirrorless Camera



#FUGFX100S



FUJ!FILM

GFX 100 Medium Format Mirrorless Camera



#FUGFX100 \$9,999.00 SAVINGS
AT SHOW ONLY

FUJ!FILM

GFX 50S II
Medium Format Mirrorless Camera



#FUGFX50SII \$3,999.00 | \$3,199.00 Instant Savings \$800

FUJ!FILM

X-H2S Mirrorless Camera

- 26.1MP APS-C X-Trans Stacked BSI Sensor
 4K 120p, 6.2K 30p, FHD 240p 10-Bit Video
 - FUJIFILM

| SKII | Fixe | Instant | Fixe | Fixe

FUJ!FILM

X-H2 Mirrorless Camera

- · 40MP APS-C X-Trans5 BSI Sensor
- · 8K 30p, 4K 60p, FHD 240p 10-Bit Video



	900	Phile	Instant Savings	Final Price
Body Only	#FUXH2	\$1,999.00	\$100	\$1,899.00
with 16-80mm	#FUXH21680LK	\$2,499.00	\$100	\$2,399.00

FUJ!FILM

INSTAX MINI 12 Instant Film Camera

- Blossom Pink: #FUIM12BP
- Lilac Purple: #FUIMI2LP
- Mint Green: #FUIM12MG
- Pastel Blue: #FUIM12PB
 - Clay White: #FUIM12CW



\$79.95 | \$69.95 Instant Savings \$10

FUJ:FILM Lenses with Filter Kits

XF 18-120mm f/4 LM PZ WR

#FU165528FK \$1,199.00 | \$1,099.00 Instant Savings \$100

XF 18-120mm f/4 LM PZ WR

#FU18120RWRFK \$899.00 | \$699.00 Instant Savings \$200

XF 50-140mm f/2.8 R LM OIS WR #FUS014028FK

\$1,599.00 | \$1,449.00 Instant Savings \$150



ADDITIONAL LENSES WITH FILTER KITS

GF 23mm f/4 R LM WR #FU234RWRFK
GF 30mm f/3.5 R WR #FU3035GFFK
GF 45mm f/2.8 R WR #FU4528RWRFK
GF 63mm f/2.8 R WR #FU6328RWRFK
GF 80mm f/1.7 R WR #FU8017RWRFK
GF 110mm f/2 R LM WR #FU1102RWRFK
GF 20-35mm f/4 R WR #FU152644LMWRF
GF 32-64mm f/4 R LM WR #FU32644LMWRF
GF 45-100mm f/4 R LM OI #FU451004LMWF
GF 100-200mm f/5.6 R LM OIS WR #FU100200LMWF
GF 120mm f/4 Macro R LM OIS W* #FU1204LMWRFK
GF 250mm f/4 R LM OIS WR #FU2504RLMFK





Alpha 1

Mirrorless Camera Kit

Includes **FREE** 128GB SDXC Card, Think Tank Shoulder Bag, and VI Flash



#SOATBACK

\$6,498.00



ADDITIONAL SAVINGS
AT SHOW ONLY



Alpha a7 III Mirrorless Camera Kit

Includes FREE 64GB SDXC Card. and Think Tank Shoulder Bag



#SOA73ACCK \$1,998.00 | \$1,698.00 Instant Savings \$300





Alpha a7R IIIA Mirrorless Camera Kit

Includes FREE 64GB SDXC Card, Think Tank Shoulder Bag, and Lithium-Ion Battery Pack



#SOA7R3AAK \$2,198.00 | \$1,998.00 Instant Savings \$200



Sony Authorized Dealer

Alpha a7 IV Mirrorless Camera Kit

Includes FREE 128GB SDXC Card, Think Tank Shoulder Bag, and Lithium-Ion Battery Pack



#SOA74ACK \$2,498.00 | **\$2,398.00** Instant Savings **\$100**





Alpha a7R V Mirrorless Camera Kit

Includes FREE 128GB SDXC Card, Think Tank Shoulder Bag, and AC/DC Battery Charger



#SOA7R5AK \$2,198.00 | \$1,998.00 Instant Savings \$200





Alpha a6600 Mirrorless Camera Kit

......

Includes **FREE** 64GB SDXC Card and Think Tank Shoulder Bag



#SOA6600AK \$1,398.00 | \$998.00 Instant Savings \$400





Alpha a7 II Mirrorless Camera Kit

Includes **FREE** 64GB SDXC Card and Think Tank Shoulder Bag



#SOA72A \$1,398.00 | \$898.00 Instant Savings \$500





Alpha a6100 Mirrorless Camera Kit

Includes **FREE** 64GB SDXC Card and Think Tank Shoulder Bag



#SOA61001650A \$848.00 | \$698.00 Instant Savings \$150





Alpha a6400 Mirrorless Camera Kit

Includes FREE 64GB SDXC Card and Think Tank Shoulder Bag



#SOA6400BAK \$898.00 | \$748.00 Instant Savings \$150



Alpha a7S III Mirrorless Camera Kit

Includes FREE 128GB SDXC Card and Think Tank Shoulder Bag



#SOA7S3ACK \$3,498.00







Digital Camera Kit

Includes FREE 64GB SDXC Card, Vlogger Shotgun Microphone, and Wireless Shooting Grip



\$1,048.00 | \$948.00 Instant Savings \$100



Mirrorless Digital Camera Kit

Includes FREE 64GB SDXC Card, Vlogger Shotgun Microphone, and Wireless Shooting Grip



\$1,094.00 | \$994.00 Instant Savings \$100





FE 20-70mm f/4 G with UV Filter Kit









FE 24-105mm f/4 with UV Filter Kit







FE 24-70mm f/2.8 GM with UV Filter Kit







PXW-FX9 XDCAM 6K Full-Frame Camera System



Body Only #SOPXWFX9 \$10,999.99 | \$9,999.99 Instant Savings \$1,000



PMW-F5 CineAlta Kit Digital Cinema Camera Viewfinder | Shoulder Mount



Refurbished #SOPMWF5VFKB \$19,995.00 | \$5,995.00 Instant Savings \$14,000



Production Monitors LCD | 17" or 24" Refurbished



LMD-A170 17" #SOLMDA170RB

\$2,449.00 | \$1,795.00 \$2,995.00 | \$2,195.00



Instant Savings \$654 Instant Savings \$800





Panasonic.

Lumix DMC-G7

Mirrorless MFT Camera Kit

Includes FREE Holster Bag and 64GB SDXC Card

SAVINGS WITH PROMO CODE ONLY

Silver #PADMCG7KSAK Black #PADMCG7KBAK

\$697.99 | \$492.99 Instant Savings \$205



Panasonic.

Lumix G85/G95

Mirrorless MFT Camera Kits

Includes **FREE** Holster Bag and 64GB SDXC Card



G85 #PADMCG85MKAK \$897.99 | \$662.99 Instant Savings \$235



G95 #PADCG95DMKAK \$997.99 | \$627.99 Instant Savings \$370

Panasonic.

Lumix DC-G9

Mirrorless Camera Kit

Includes FREE Holster Bag, 64GB SDXC Card, and Corel PaintShop Pro 2021



#PADCG9ACK \$1,297.99 | \$807.99 Instant Savings \$490



Panasonic.

Lumix DC-G100

Mirrorless MFT Camera Kit

Includes **FREE** Holster Bag and 64GB SDXC Card

SAVINGS WITH PROMO CODE ONLY

#PADCG100KAK \$747.99 | \$447.99 Instant Savings \$300



Panasonic.

Lumix DMC-GX85

Mirrorless MFT Camera Kit

Includes **FREE** Holster Bag, UV Filter, and 64GB SDXC Card

SAVINGS

WITH PROMO CODE ONLY

/ with 12-32mm and 45-150mm #PADMCGX85WKK

\$797.99 | \$567.99 Instant Savings \$230



Panasonic.

Lumix DC-GH6

Mirrorless MFT Camera Kit

Includes FREE Holster Bag and

SAVINGS WITH PROMO CODE ONLY

#PADCGH6AK \$2,197.99 | \$1,197.99 Instant Savings \$1,000



Panasonic.

Lumix DC-S5 II

Mirrorless Full Frame Camera Kit

Includes FREE Holster Bag, 128GB SDXC Card, and Filmmaker V-Log Upgrade Software Key









Body Only #PADCS5M2AK

with 20-60mm Lens #PADCS5M2KKAK

Panasonic.

Mirrorless System Lenses

SAVINGS

WITH PROMO CODE ONLY

G-Series Lenses

up to **\$630**Instant Savings

S-Series Lenses

up to \$680 Instant Savings





M11
Mirrorless
Rangefinder Camera



SL2 Mirrorless Camera Kits with Lens



On-Camera Flash & Rangefinder Lens



Black #LEM11B Silver #LEM11S Monochrom #LEM11M





with 35mm f/2 Lens Black #LESL2352K

with 50mm f/2 Lens Black #LESL2502K

with 24-70mm f/2.8 Lens





28mm f/2.8 Elmarit-M Lens #LE2828EM

AT SHOW ONLY
SF-40 Flash

#LEFCCSF40

OLYMPUS

OM-D E-MIX Mirrorless Camera



#OLEMIXB \$2,999.99 | \$1,399.00 Instant Savings \$1,600

OLYMPUS

OM-D E-M1 Mark III

Mirrorless Camera



#OLEM13 \$1,799.00 | \$1,299.00 Instant Savings \$500

OM SYSTEM

Mirrorless Cameras & Lenses



up to \$200 Instant Savings
On Select OM SYSTEM Cameras & Lenses

PENTAX

DSLR Cameras & Lenses



SAVINGS AT SHOW ONLY

Tokina

atx-i 100mm f/2.8 FF Macro Lens



Canon #TO10028C **Nikon** #TO10028N

\$429.00 | \$399 Instant Savings \$30



SLR & Mirrorless Lenses

for Canon, Fujifilm, Nikon or Sony



up to \$1,000 Instant Savings

On select Zeiss
SLR & Mirrorless Lenses

Celebrating 50 Years Together

1971



Canon U.S.A. moves its headquarters to Lake Success, NY



1st B&H Store
First store opens on
17 Warren Street, NYC



World's first SLR camera is introduced



Sure Shot
Canon's first autofocus
35mm camera launches







2007

PlxMA Pro9500

Photo inkjet printer for professionals using 10-pigment ink is introduced



EOS-1D

Canon's first professional digital SLR launches



Grand OpeningB&H SuperStore opens
on 34th Street in NYC









B&H Grows

Starts a YouTube Channel & opens second floor with expanded displays at its SuperStore



EOS 5D Mark II

First camera to incorporate full HD video is introduced



Cinema System

Canon enters motion picture production industry with launch of Cinema EOS System



Canon





Taking a look back at major milestones through the past 50 years — and looking forward to bringing future creative visions to life together.



17th Street 1902



Some of the second



1982

B&H Moves

From the City Hall area to Chelsea, to a new location on 17th Street



EOS-1

Top-of-the-line professional autofocus SLR and L series EF Lenses introduced



1st B&H Catalog

First famous catalog is published









Optura

Canon enters digital video camcorder market



B&H Online

Launches website & expands beyond photo into video



ELPH & PowerShot 600

First advanced photo system & world's smallest camera + Canon's first digital camera launched



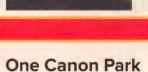








50 years of creative partnership



Canon U.S.A. HQ moves

to Melville, NY



EOS R

Introduction of EOS R System, EOS R full-frame mirrorless camera & RF Lenses



B&H Video Chat

Enhances customer experience from anywhere in the world!



SIGMA

8mm f/3.5 EX DG Circular Fisheye Lens



for Nikon F #SI835NA

\$899.00 | \$449.00 Instant Savings \$450

SIGMA

12-24mm f/4 DG HSM Art Lens



Canon #SI12244C **Nikon** #SI12244N \$1,599.00 | \$999.00 Instant Savings **\$600**

SIGMA

150-600mm f/5-6.3 DG OS HSM Sports Lens

> for Canon EF #SI15060059



TAMRON

Bonus Rebates on SEP. 6-7 ONLY







	ELENSES

		SKU	Regular Price	Instant Rebate	Bonus Rebate	Final Price
17-28mm f/2.8 Di III RXD	for Sony E	#TA172828E	\$899.00	\$100	\$100	\$699.00
28-75mm f/2.8 Di III RXD	for Sony E	#TA287528SE	\$899.00	_	\$50	\$849.00
28-200mm f/2.8-5.6 Di III VXD	for Sony E	#TA2820028S	\$729.00	_	\$50	\$679.00
35-150mm f/2-2.8 Di III VXD	for Sony E	#TA351502SE	\$1,899.00	-	\$150	\$1,749.00
50-400mm f/4.5-6.3 Di III VC VXD	for Sony	#TA5040045S	\$1,299.00		\$100	\$1,199.00
70-180mm f/2.8 Di III VXD	for Sony E	#TA7018028E	\$1,199.00	\$100	\$100	\$999.00
70-300mm f/4.5-6.3 Di III RXD	for Sony E	#TA703004563	\$549.00	\$50	\$50	\$449.00
150-500mm f/5-6.7 Di III VXD	for Sony E	#TA150500S	\$1,399.00	\$200	\$100	\$1,099.00
150-500mm f/5-6.7 Di III VXD	for Fuji	#TA150500F	\$1,499.00	\$200	\$100	\$1,199.00
20mm f/2.8 Di III OSD M	for Sony	#TA2028E	\$299.00	\$50	\$50	\$199.00
24mm f/2.8 Di III OSD M 1:2	for Sony E	#TA2428E	\$249.00	\$50	\$50	\$149.00
35mm f/2.8 Di III OSD M 1:2	for Sony E	#TA3528E	\$249.00	\$50	\$50	\$149.00







MIRRORLESS LENSES

		sku	Regular Price	Instant Rebate	Bonus Rebate	Final Price
17-70mm f/2.8 Di III-A VC RXD	for Sony E	#TA177028SA	\$699.00	-	\$50	\$649.00
17-70mm f/2.8 Di III-A VC RXD	for Fujifilm	#TA177028F	\$799.00	\$100	\$50	\$649.00
18-300mm f/3.5-6.3 Di III-A VC VXD	for Sony E	#TA18300SE	\$699.00	_	\$50	\$649.00
18-300mm f/3.5-6.3 Di III-A VC VXD	for Fujifilm	#TA18300F	\$699.00	_	\$50	\$649.00
18-400mm f/3.5-6.3 Di II VC HLD	for Canon	#TA18400C	\$649.00	-	\$50	\$599.00
18-400mm f/3.5-6.3 Di II VC HLD	for Nikon	#TA18400N	\$649.00	_	\$50	\$599.00
24-70mm f/2.8 Di VC USD G2	for Canon	#TA2470C	\$1,199.00	_	\$100	\$1,099.00
24-70mm f/2.8 Di VC USD G2	for Nikon	#TA2470N	\$1,199.00	_	\$100	\$1,099.00
11-20mm f/2.8 Di III-A RXD	for Sony E	#TA1120S	\$829.00	\$130	\$50	\$649.00
11-20mm f/2.8 Di III-A RXD	for Fujifilm	#TA1120F	\$829.00	_	\$50	\$779.00
70-200mm f/2.8 Di VC USD G2	for Canon	#TA7020028SPC	\$1,299.00	-	\$100	\$1,199.00
70-200mm f/2.8 Di VC USD G2	for Nikon	#TA7020028SPN	\$1,299.00	-	\$100	\$1,199.00
70-300mm f/4.5-6.3 Di III RXD	for Nikon Z	#TA703004563N	\$699:00	\$100	\$50	\$549.00
100-400mm f/4.5-6.3 Di VC USD	for Canon	#TA100400C	\$799.00	_	\$50	\$749.00
100-400mm f/4.5-6.3 Di VC USD	for Nikon	#TA100400N	\$799.00	-	\$50	\$749.00
150-600mm f/5-6.3 Di VC USD G2	for Canon	#TA1506005G2C	\$1,399.00	_	\$100	\$1,299.00
150-600mm f/5-6.3 Di VC USD G2	for Nikon	#TA1506005G2N	\$1,399.00	_	\$100	\$1,299.00
35mm f/1.4 Di SP USD	for Canon	#TA3514SPC	\$699.00	_	\$50	\$649.00
35mm f/1.4 Di SP USD	for Nikon	#TA3514SPN	\$699.00	-	\$50	\$649.00

Lenses



up to **\$70** Instant Savings On select Venus Optics Lenses



Lens Mounts & Adapters



10% Instant Savings On the full line of Fotodiox Lens Mounts

Conversion Lenses

Tele or Wide



Instant Savings \$100 Instant Savings \$100

#RIGT2

\$223.87 | \$123.87

Godox

On-Camera Flashes



up to \$100 Instant Savings On the full line of Godox On-Camera Flashes

Kenko

Teleconverters & Extension Tubes



15% Instant Savings On the full line of Kenko **Teleconverters & Extension Tubes**

VELLO

Battery Grips

for Blackmagic, Canon, Fujifilm, Nikon, Panasonic or Sony



20% Instant Savings On the full line of Vello Battery Grips



FJ80 II Speedlight



SAVINGS WITH PROMO CODE ONLY

Universal Mount #WEFJ80M80WSS Sony Mount

#WEFJ8080WSSM

SAVINGS

LIMITED TIME ONLY

\$339.90 | \$299.90 Instant Savings \$40



up to 10% Instant Savings On the full line of Silence Corner Accessories

VELLO

FreeWave & ShutterBoss

Remote Shutter Releases



On the full line of Vello Shutter Releases

#RIGW4

\$199.96 | \$99.96

Blackmagicdesign

Pocket Cinema Camera 6K G2

Super 35 Sensor | 5" Tilting LCD



Canon EF Mount #BL6KPKCAMG2 \$1,995.00 | \$1,495.00 Instant Savings \$500



with 15mm WA Lens

for Canon R #CAAGCB15CRK for Nikon Z #CAAGCB15NZK for Sony E #CAAGCB15SK

\$4,381.00 | \$3,935.00 Instant Savings \$200

> for Fujifilm GFX #CAAGCB15GFXK

for Hasselblad XCD #CAAGCB15XCDK

\$5,527.00 | \$3,935.00 Instant Savings \$1,592

avings **\$1,592**



Actus-G View Camera Body





with 20mm f/4 Lens for

for Canon R #CAAGCB20CRK for Nikon Z #CAAGCB20NZK for Sony E #CAAGCB20SK \$4,381.00 | \$3,935.00 Instant Savings \$200

for Fujifilm GFX
#CAAGCB20GFXK
for Hasselblad XCD
#CAAGCB20XCDK
\$5,150.00 | \$\$3,935.00

10 Instant Savings \$1,215.00

Canon

EOS C200B Cinema Camera

Body Only | EF-Mount



#CAC200B \$3,999.00 | \$1,999.00 Instant Savings \$2,000



Ronin 4D Combo Kits

Cinema Camera | 6K or 8K | 4-Axis





Panasonic.

Lumix Box Cinema Cameras



BS1H | Body Only #PADCBS1H \$3,497.99 | \$2,297.99

BGH1 Shooter's Kit #PADCBGH1SK \$3,699.00 | \$2,999.00

\$5,497.99 | \$2,297.99 | \$5,699.00 | \$2,999.00 | Instant Savings \$700



DSMC2 Dragon-X Kit 18-35mm Lens | Hard Case

480GB Drive | Reader Batteries & Charger | 4.7" LCD



#REDXK \$19,950.00 | \$9,950.00 Instant Savings \$10,000



Outrigger Handle value \$475

#REKOMB \$5.99500



V-Raptor Rhino 8K S35 Canon RF | Gray



#REVRAPTORRH \$19,500.00 | \$17,995.00 Instant Savings \$1,505

redeemed by using this promo code

RICOH

THETA Z1 360 Camera Kit

51GB | TL-2 Lens Cap





Varotal/i Cine Lenses Full Frame | PL Mount | Feet



\$5,000 Instant Savings On listed Cooke Cine Lenses

MAKE YOUR MOVIE Pictor T2.8 Zoom Cine Lenses



up to \$700 Instant Savings On listed DZO Film Pictor Cine Lenses

Cine Summilux-C TI.4

12-Lens Kit PL Mount | Marked in Feet



eilz

\$449,99000 | \$389,99000 Instant Savings \$60.000



Cine Zoom Lenses

PL Mount | Marked in Feet



25-75mm #LEZ2575PLF 55-125mm #LEZ55125PLF

20% Instant Savings



Cine Lenses EF or PL Mount



Cinema 50-135mm T3.0 PL #TOTC535P

\$4,49900 | \$1,99900

25-75mm Kit **EF** #TOTC2LENSEF PL #TOTC2LENSPL

\$7,39800 | \$4,99500 Instant Savings \$2,500 Instant Savings \$2,403



Canon

XF705 Pro 4K Camcorder

1" Sensor | XF-HEVC H.265



Panasonic. **HD Camcorders**

4K HD | Ultra HD | Full HD

Refurbished #RBCAXF705

\$6,299.00 | \$4,499.00 Instant Savings \$1,800

SAVINGS

WITH PROMO CODE ONLY

GY-DS100U 4K Camcorder

with Exchange Record Format



Fly More Combo

#JVGYDS100U \$1,499.00 | \$499.00 Instant Savings \$1,000

SAVINGS

with RC 2

#DJAIR3FMCRC2



GY Professional Camcorders



GY-HM170UA #JVGYHM170UA

GY-HC500U #JVGYHC500U

\$1,795.00 | \$1,095.00 \$3,295.00 | \$2,795.00 Instant Savings \$700 Instant Savings \$500

Inspire 3 Drone

X9-8K Air Full-Frame 3-Axis Gimbal





#DJIN3



up to **28%** Instant Savings

On Select Panasonic Camcorders

Mars 300 PRO Set

HDMI Wireless Video Transmitter/Receiver



Enhanced #HOHLM300PE





Live Streaming

PTZ Cameras & Processors



up to \$700 Instant Savings On listed BZBGear Live Streaming



Studio Pro All-in-One

Live Streaming Camera | 12x



#PTSTUDIOPRO \$699.00 | \$549.00 Instant Savings \$150

VIA CLIP COUPON



HD PTZ Remote Camera



with 20x Optical Zoom Black #JVKYPZ200BU

\$1,799.00 | \$999.00 White #JVKYPZ200WU Instant Savings \$800



Black or White



#NENDIHXPTZ3B

White #NENDIHXPTZ3W \$2,995.00 | \$2,395.00 Instant Savings \$600

PTZ Cameras

Panasonic.

up to \$800 Instant Savings

On Select Panasonic PTZ Camcorders

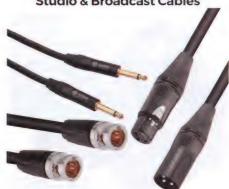
vaddio

PTZ Camera & Components



up to \$600 Instant Savings On listed Vaddio PTZ Camera & Components





20% Instant Savings On the full line of Kopul Cables

PortKeys

On-Camera & Production Monitors

5", 5.5", 7" or 21.5"



10% Instant Savings On the full line of Portkeys Monitors

#PT12X4KGYG3 #PT12X4KWHG3 #PT20X4KGYG3 #PT20X4KWHG3

Move 4K PTZ Cameras 12x, 20x or 30x | Gray or White



up to \$400 Instant Savings On listed PTZ Optics Move PTZ Cameras

ATOMOS

Recording Monitors 5". 7". 17" or 24"



up to \$1,500 Instant Savings **On listed Atomos Recording Monitors**

DP-V1710 4K Reference Display

17" | UHD | B-Stock



Refurbished #CADPV1710RB \$6,999.00 | \$3,499.00 Instant Savings \$3,500



On-Camera Video Batteries

Gold or V-Mount



up to \$501 Instant Savings

On listed Anton Bauer On-Camera Batteries



Camcorder Batteries & Chargers



15% Instant Savings
On the full line of Indi Pro Batteries & Chargers

BRIGHTTAN SERINE

Lens Accessories

for Pro Video



up to 20% Instant Savings
On Listed Bright Tangerine Lens Accessories



NANO Micro 50 Battery Kits

Charger | Gold or V Mount | 2 or 4 Pack



SAVINGS AT SHOW ONLY

WATSON PRO

Micro V-Mount Batteries

14.4V | USB Type-C Port



#WAVM50MI

up to \$80 Instant Savings
On listed Watson Pro Video Batteries

TILTH

Camera Accessories



10% Instant Savings on select Tilta Camera Accessories

I.D.I

Camcorder Batteries & Chargers



10% Instant Savings
On the full line of IDX Batteries & Chargers

Professional Video Cases
ARCO™

#ARCSD30B #ARCSD40B #ARCSV15G #ARCRV55G

up to \$50 Instant Savings
On listed Arco Pro Video Cases

TILTI-I

Nucleus-Nano II FIZ

Wireless Lens Control System



#TIWLCT05

Universal Power Bank Holder

Blackmagicdesign

ATEM Production Switchers

Extreme or Pro



up to \$300 Instant Savings

On listed Blackmagic Design ATEM Switchers

Blackmagicdesign

ATEM Television Studio HD8 ISO

Live TV Switcher



#BLATEMTSHD8I \$3,995.00 | \$3,195.00 Instant Savings \$800



IP Series Control Panel

2-Stripe | for TriCaster TC1





#NF2SICPT1 \$3,000 off

when purchased with NETC2E3RU. NETCIPRO or NETCI



TriCaster Mini **Production Switchers**



\$1,000 Instant Savings On listed NewTek Production Switchers



Production Switchers



up to \$5,705 Instant Savings On listed Roland Production Switchers

PRoland

UVC-02 Web Presentation Dock Video Conferencing



#ROUVC02 \$299.95 | \$199.95 Instant Savings \$100



Escape Wire ess Interference.

666

5000ft range and beyond

4K HDR reference quality

12 new channels in the 6GHz band

Zero-delay wireless video







Dante AVIO

2x1 Bluetooth I/O Adapter



MBOX Studio Desktop 21x22 USB-C Audio/MIDI Interface

Fireface UFX III

188-Channel Audio Interface



for Dante **Audio Network** #AUADPBTAU2X1

\$25900



with Pro Tools Software

#AVMBSI

\$89900



with USB 3.0 #RMFFUFX3



Pro Audio Accessories



up to **50%** Instant Savings On the full line of Auray Pro Audio Accessoires

BUBBLEBEE INDUSTRIES MAKING SOUND SOUND BETTER

Pro Audio Accessories



25% Instant Savings

On the full line of Bubblebee Accessories

Avalon Series Boompoles Internal XLR Cable | Alum. or Graphite

up to 30% Instant Savings On the full line of K-Tek Avalon Series Boompoles

Field Recorders



up to \$50 Instant Savings

H4n Pro 4-Track Recorder Kit

with Custom B&H 50th Anniversary Case



Portable Handy Recorders



up to \$50 Instant Savings



audio-technica. AT2040USB USB Podcast Mic



with 6.6' Cable USB-C to USB-A #AUAT2040USB \$14900

Microphones



U 87 Ai Mic Studio Set

B&H 50th Anniversary Edition



- · Shock Mount
- · Black Velvet Gloves
- · Signed Booklet of Authenticity
- · Laser Etched Wooden Box



Limited Edition Titanium

\$4.99900

#NEU87AISETZ

(HOLLYLAND

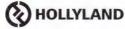
Full-Duplex Intercom System

with Four Beltpack Transceivers



Mars T1000 #HOMARSTICCO





Solidcom C1 Series

Full-Duplex Wireless Intercom Systems with 2 Headsets



C1-2S #HOHLSC12S

C1 Pro-2S #HOSCC1P2S



Microphones



up to 60% Instant Savings On the full line of Polsen Microphones

RØDE

Lavalier II Mic Omnidirectional



RØDE

NTG5 Shotgun Mic Kit

Moisture-Resistant | Pistol Grip | Pouch



RØDE

Wireless GO II Mic System

2-Person | Recorder | 2.4 GHz







On the full line of Senal Mics & Accessories

TASCAM.

Field Recorders

#TADR10LPROAK #TADR60DMKII #TAHRAR #TAPORTX6

INCLUDES FREE **B&H Gift Card** up to \$50

SENNHEISER **EW-DP ME 2 Set**

Camera-Mount Omni Lav Mic System

Wireless (Q1-6: 470 to 526 MHz)

#SE700010



SENNHEISER

MKE 400 Microphone Camera-Mount | Shotgun



SHURE

SRH440A Studio Headphones Closed-Back | Over-Ear



SENNHEISER

MKE 600 Microphone Shotgun



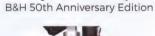
SHURE

MV88+ Video Kit Mini Tripod | Windscreen | Phone Clamp



SHURE

SM7B Dynamic Microphone







Robotic Camera Mounts



10% Instant Savings
On listed GigaPan Robotic Camera Mounts



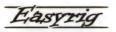
Studio Titan



EDC MultiTool Bit Driver



#KOKBEDCMT \$8900



Stabilizer Systems



5% Instant Savings
On the full line of Easyrig Stabilizer Systems



Power & Cable Management and More



GVM

Camera Slider & Teleprompters



On select GVM Camera Slider & Teleprompters





Small, Medium or Large | Black or Red



20% Instant Savings
On listed Giottos Air Blasters



Shoulder Rig
Lightweight | Black





R3 Ruggard

Electronic Dry Cabinets

Black, Red Mahogany or Weathered Oak



Instant Savings:

On Select Ruggard Dry Cabinets



Hard Cases & Accessories



On the full line of SKB Cases & Accessories

PELICAN

1510 Carry-On Case

Special 50th Anniversary Edition



SAVINGS WITH PROMO CODE ONLY

#RUEDC18L #RUEDC30L #RUEDC50L# #RUEDC50LWO #RUEDC80L #RUEDC80LM #RUEDC80LWO #RUEDC80LWO #RUEDC125L

#RUEDC125LRM #RUEDC180L

#RUEDC230L #RUEDC600LS

Black

#PE1510TPBHLB

25% Instant Savings



High-Impact Vault Cases



25% Instant Savings
On Select Pelican Vault Cases





25% Instant Savings
On Select Pelican Wheeled Hard Cases



25% Instant Savings
On Select Pelican Hard Cases

\$50 B&H Gift Card with \$200+ Case Purchase

AXLER™

Portable Shooting Risers Medium Duty



up to \$250 Instant Savings On listed Axler Shooting Risers

DOMKE

Shoulder Bags & Photo Vests



up to **20%** Instant Savings On select Domke Bags & Vests

INOVATIV

Voyager 42 NXT X-Top



#INVNX0042TC \$3,299.00 | \$2,699.00 Instant Savings \$600

B&H EXCLUSIVE

OP/TECH USA

Harnesses, Slings, and Straps



15% Instant Savings The full lone of OP/TECH Straps

gura <u>i</u> gear

Backpacks



20% Instant Savings On listed Gura Gear Backpacks

ORCA

Bags & Gear Protection



On the full line of Orca Bgas & Gear Protection





Bags, Tripods & Straps



10% Instant Savings

On the full line of Peak Design Bags & Tripods

15% Instant Savings

On Select Summit Creative Products



up to \$115 Instant Savinas

On Select Porta Brace Cases & Accessories



R3 Ruggard

15% Instant Savings

VANGUARD

On the full line of Rugard Cases & Gear Protection



Backpacks & Camera Accessories



#TECSB16BLK \$175.95 | \$125.95 Instant Savings \$50





25% Instant Savings On Select Vanguard Bags & Backpacks





A3573F Aluminum Tripod



C4MBO

Precision Controlled Geared Heads



PCH Precision #CAPCGHQRP

\$1,285.00 | \$990.00 Instant Savings \$295

Full Precision #CAPCF \$1,429.00 | \$1,049.00

Instant Savings \$380

ECARTONIE

Focus Red Lock Systems



up to \$386
Instant Savings
On Listed
Cartoni Focus
Red Lock Systems



X-GO Max Tripod Kit with FPH-62Q Ball Head (Black)





E9 Eagle Series Tripod Kit





E-6H Eagle Series Gimbal Head



#FOE6H \$529.00 | \$449.65 Instant Savings 15%

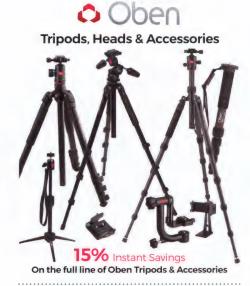














Tripods, Heads & Accessories



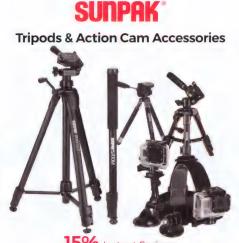
On the full line of Robus Tripods & Accessories

sachtler

Video Tripods & Bags



On the full line of Sachtler Video Tripods & Bags

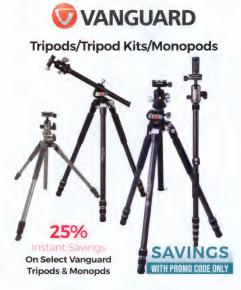


15% Instant Savings On the full line of Sunpak **Tripods & Action Cam Accessories**



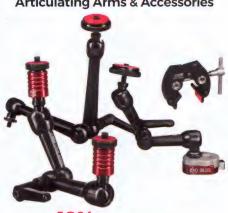
VEO 3T+ Travel Tripod Aluminum | VEO BH-160S | Monopod







Articulating Arms & Accessories



10% Instant Savings On the full line of Noga Arms & Accessories



Not all are made equal

Over five decades, Manfrotto's unwavering standard has led the industry, empowering professionals to push boundaries and bring their visions to life with unparalleled quality and innovation.

The Manfrotto standard of excellence

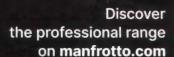


DESIGNED AND MANUFACTURED IN ITALY











THE INTERSECTION OF PHOTOGRAPHY AND MOTION PRODUCTION

NAB Show New York is launching a new home for all photographers, videographers and independent creatives! Welcome to the *all-new Photo+Video Lab*, a space where the two worlds of photo and video collide. Join us for an integrated workflow experience where you can sample the latest tech and gear side-by-side from iconic brands.

And that's not all! Endless opportunities await through paid conference programs and spaces to connect with your community. What are you waiting for?

NABISHOW NEW YORK

JAVITS CENTER



MINABSHOWNY I NABShowNY.com

COLBOR

LED Monolights
Bi-Color or RGB



20% Instant Savings
On listed Colbor LED Monolights

DMGLUMIÈRE

DASH Pocket

RGB LED Light Panel & Accessories



Fot GioX

LED Lights



10% Instant Savings
On the full line of Fotodiox LED Lights

6 genaray

LED Lights



up to \$645⁵² Instant Savings
On select Genaray LED Lights

Litepanels

LED Panel & Fresnel Lights



up to 3/9 Instant Savings
On listed Litepanels LED Panel & Fresnel Lights

lowel

Tota LED XL

Daylight Flood Light Kits



up to \$651 Instant Savings
On listed Lowel Tota LED XL Light Kits

Godox

AD Series Pocket Flashes

Black | Monolights



SAVINGS WITH PROMO CODE ONLY

up to \$50 Instant Savings On the full line of Godox AD Pocket Flashes

Godox

Flash Head Monolights

200Ws -1200Ws



SEPT 6-7 up to \$50 Instant Savings

On full line of Godox Flash Head Monolights

Godox

Knowled Series LED Lights

Bi-Color or Daylight

up to \$1,017 Instant Savings On full line of Godox Knowled LED Lights

LED Lights



up to \$130 Instant Savings On full line of Godox LED Lights

Godox Godox



AD1200 Pro with Head

#GOAD1200PRBK

\$1,599.00 | \$1,399.00 | \$4,199.00

P2400

with 2x Heads #GOP2400PPK

Instant Savings \$200 Instant Savings \$2,398

Godox

Witstro Series Monolights

Outdoor | All-in-One



SAVINGS WITH PROMO CODE ONLY

SAVINGS LIMITED TIME ONLY

LIMITED TIME ONLY

up to \$293 Instant Savings

On the full line of Godox Witstro Monolights

Godox

Flexible LED Lights

Remote | Carry Case | Accessories



up to \$270 Instant Savings On full line of Godox Flexible LED Lights

GODOX

LED Light Panels

Bi-Color or Daylight



up to \$200 Instant Savings On full line of Godox LED Light Panels

GVM LED Lights



up to \$340 Instant Savings On select GVM Lights

NANLITE

FS Series LED Monolight

Bi-Color or Daylight | Continuous Lighting

#NAFS60B #NAFS150B #NAFS200 #NAFS200B #NAFS300B #NAFS300Bk

up to \$160 Instant Savings
On listed Nanlite FS LED Monolights

NANLITE



NEEWER CB60 LED Monolights Bi-Color or Daylight



CB60B Bi-Color #NE66602613 \$189.99 | \$151.99 Instant Savings 20%

CB60 Daylight #NE66600866 \$139.99 | \$111.99 Instant Savings 20%

NANLITE

PavoBulb 10C LED Bulb Kits

Bi-Color | RGBWW | 10W



4-Light Kit #NAPB10C4KIT

\$499.00 | \$379.50 | \$1,399.00 | \$699.50 | Instant Savings **50%** | Instant Savings **50%**

12-Light Kit #NAPB10C12KIT \$1,399.00 | \$699.50

QUASAR SCIENCE

Tube Lights



up to \$496 Instant Savings
On listed Quasar Science Tube Lights

NEEWER[®]

MS60 LED Monolights

Bi-Color or RGB

MS60B Bi-Color #NE66602381 \$189.94 | \$151.95 Instant Savings 20% MS60C RGB #NE66602382 \$209.99 | \$167.95 Instant Savings 20%

NANLITE

PavoTube II 6C

10" RGB LED Tube Light Special 50th Anniversary Edition





Acies Strip Light Kits

RGB | 32" or 48" | 1, 2 or 3 Lights



up to \$340 Instant Savings
On listed Smith Victor Acies Strip Light Kits

NEEWER®

LED Video Light Panels

Bi-Color or RGB



20% Instant Savings
On Listed Neewer Videl Light Panels



CINEMATIC SOFT LIGHTING

HUGE SAVINGS WHILE STOCKS LAST





□ Profoto

A2 Monolight

100Ws | Battery & Charger | Case





FJ Series Strobe Lights 200Ws or 400Ws | 80Ws



up to \$100 Instant Savings
On listed Westcott FJ Strobe Lights



□ Profoto

A10 AirTTL Studio Light
On-Camera | Battery & Charger | Case





B10X Series OCF Flash 500Ws | 1 or 2 Flashes



up to \$800 Instant Savings
On listed Profoto BIOX Series











On select Angler Light Modifiers

Pocket Pro

LED Moving Head Light





Encore FR Pro Color 400W LED Fresnel



with 7" Lens #AMENCFRPC \$1.31999



westcott

Backgrounds & Light Modifiers

up to \$50 Instant Savings On listed Westcott Backgrounds & Modifiers

ELIMINATOR.

Stryker Beam 13-Color LED Beam Moving Head



#ELSTR100 \$79999



#AMPOCKETPRO \$269.50 | \$249.00 Instant Savings \$120.50



Schmidt-Cassegrain Telescopes



\$1,200 Instant Savings On select Celestron **Schmidt-Cassegrain Telescopes**

UNISTELLAR eQuinox & eVscope Telescopes





Star Adventurer 2i Pro Pack Star Tracker | Wi-Fi





Commercial Displays

Production Switchers



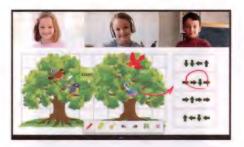
On select LG Commercial Displays

DA-LITE

83401 Model C

Manual Projection Screen





65" 75" #LG65TR3DJB #LG75TR3DJB \$2,313.00 | \$929.00 | \$3,125.00 | \$1,149.00 Instant Savings \$1,384 Instant Savings \$1,976

SAMSUNG

4K LED TVs

43" - 77" | Smart



#SAQN50Q600 #SAON55060C #SAQN65Q60C #SAQN75Q600

S90C Series #SAQN55S90C #SAQN65S90C #SAQN77S90C

Q60C Series

The Frame Series #SAON431 S03B #SAON50LS03B #SAQN55LS03B #SAQN65LS03B

up to \$400 Instant Savings On listed Samsung 4K LED TVs



TV, Monitor & **Projector Mounts**

for 17" - 90" Displays



CHIEF

RLXT3 Display Wall Mount



#DAMC4580MW \$500.00 | \$400.00 Instant Savings \$100

45 x 80"



EL Series Binoculars



Instant Savings \$370 Instant Savings \$400

8.5x42 #SW85X42ELGR

10x42 #SW10X42ELGR \$2,369.00 | \$1,999.00 2,399.00 | \$1,999.00

SWAROVSKI OPTIK NL Binoculars, Scopes, **Eyepiece & Lens Modules**



PENTAX

Jupiter Binoculars 16x50



#PE16X50JB

SAVINGS



Authorized Reseller

iPad Pro 11" / 12.9"

M2 | 128GB-256GB | 8GB | 8-Core



11", 128GB Storage #APMNXD3LLA \$799.00 | \$749.00 Instant Savings **\$50**



12.9", 256GB Storage #APMNXR3LLA \$1,199.00 | \$1,149.00 Instant Savings \$50



Authorized Reseller

15" MacBook Air

M2 | 8GB - 24GB | 256GB - 2TB | 8-Core



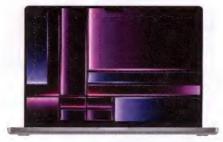
Authorized Reseller

MacBook Pro 14.2" / 16" / 16.2"

M1 or M2 Max or Pro Chip | 16GB - 2TB



up to \$150 Instant Savings On Select MacBook Air Laptops



up to **\$1,700** Instant Savings On Select MacBook Pro Laptops



Authorized Reseller

Mac Studio

M2 Ultra or M2 Max



M2 Max Chip 32GB RAM | 512GB SSD

#APMOH73LLA \$1,999.00 | \$1,799.00

Instant Savings **\$200**

M2 Ultra Chip 64GB RAM | 1TB SSD

#APMQH63LLA \$3,999.00 | \$3,699.00

Instant Savings \$300



Authorized Reseller

Mac mini

M2 Pro



16GB RAM | 512GB SSD #APMMM2P512

\$1,299.00 | \$1,149.00

Instant Savings \$150

32GB RAM | 1TB SSD #APMACMINM219

\$1,899.00 | \$1,749.00

Instant Savings \$150



Authorized Reseller

27" Studio Display

Standard Glass, Tilt Adjustable Stand



#APMKOU3LLA \$1,599.00 | \$1,449.00 Instant Savings \$150



15.6" Nitro 5 Gaming Laptop Core i5 | 16GB | 512GB | RTX 4050



#ACN5155856CH \$999.00 | \$729.00 Instant Savings \$270





OLED Laptops



up to **\$200** Instant Savings On Select Asus ProArt StudioBook Laptops



Vivobook 16X

Core i7 | 16GB | 512GB | RTX 4060



#ASK3605VBB74 \$1,399.00 | \$999.00 Instant Savings \$350











Latitude 3540

15.6" Latitude 3540 Notebook



Precision 5570

15.6" Mobile Workstation



XPS 17 9730

17" XPS Notebook (Platinum)



\$999.00 | \$849.00 Instant Savings \$150



up to \$300 Instant Savings On Select Dell Mobile Workstations



#DEP5N3V \$3,999.00 | \$3,499.00 Instant Savings \$500

Lenovo

Legion Pro 7i Gaming Laptop 16" | Core i9 | 32GB | 1TB



NVIDIA GeForce RTX #LE82WQ002RUS \$2,749.99 | \$2,149.99 Instant Savings \$600



Lenovo

Slim 7 Laptop 16" | Core i7 | 32GB | 1TB | Multi-Touch



#LE82VB0000US \$1,279.99 | \$899.99 Instant Savings \$380



Lenovo

Slim Pro 9i Laptop

16" | Core i9 | 32GB | 1TB



NVIDIA GeForce RTX #LF83C00004US \$2,149.00 | \$1,799.00 Instant Savings \$350



ZBook Mobile Workstations ZBook Power & ZBook Studio



up to \$300 Instant Savings On Select HP Workstations



Creator and Creator Pro Laptops



up to \$200 Instant Savings On Select MSI Creator and CreatorPro Laptops



Gaming Laptops



up to \$200 Instant Savings On Select MSI Gaming Laptops

D¢LLTechnologies

OptiPlex 7010 Computers

Small or Micro Form Factor



up to \$200 Instant Savings
On Select Dell Optiflex Computers

arer

Monitors



up to \$40 Instant Savings
On Select Acer Monitors





up to \$200 Instant Savings
On Select Asus Monitors

D¢LLTechnologies

Precision 3460 Computers

Small Form Factor



up to \$500 Instant Savings
On Select Dell Precision 3460 Computers

(1) ALOGIC

Monitors & Computer Accessories





Gaming Monitors



GP27-FUS 27" | 4K | 160 Hz #COGP27FUS

GM34-CWQ Curved 34" | 1440p | 144 Hz #COGM34CWQA



Z2 G9 Small Form Factor Workstation Core i7 | 16GB | 512GB | NVIDIA T400



#HE87C30UT \$1,559.00 | \$1,259.00 Instant Savings \$300



JOC

Monitors



up to \$60 Instant Savings
On Select AOC Monitors

D¢LLTechnologies

C-Series Monitors



up to \$100 Instant Savings
On Select Dell C-Series Monitors

D&LLTechnologies

E-Series Monitors



up to \$100 Instant Savings On Select Dell E-Series Monitors



P-Series / Z-Series Monitors



up to \$100 Instant Savings On Select HP P-Series & Z-Series Monitors

PHILIPS

HDR Monitors Computer | Gaming



up to \$350 Instant Savings **On Select Philips Monitors**

D¢LLTechnologies

P-Series Monitors



up to **\$200** Instant Savings On Select Dell P-Series Monitors





up to **\$2,000** Instant Savings On select LG Computer Monitors

SAMSUNG

Computer Monitors 23.8" - 34 | 16:9, 21:9 or 32:9



up to \$300 Instant Savings On select Samsung Computer Monitors

D¢LLTechnologies

U-Series Monitors



up to \$500 Instant Savings On Select Dell U-Series Monitors





up to \$30 Instant Savings **On Select MSI Gaming Monitors**

datacolor

SpyderX Colorimeter / Kits



up to \$150 Instant Savings On listed Datacolor Spyder X



SSD & Memory Cards



up to \$160 Instant Savings
On Select Angelbird Memory Cards



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On Select Glyph Drives & RAIDs

9 SanDisk

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PNY.

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On Select PNY SSDs,
Flash Drives & Memory Cards



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NAS Servers, and Hard Drives

crucial

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SAMSUNG

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On listed Samsung Solid State Drives



NAS Enclosures

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On Select QNAP NAS Enclosures



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Professional CFexpress Type B Cards & Reader

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Lexar

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Gold Series



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WITH PROMO CODE ONLY

Lexar

Professional UHS-II SDXC Memory Cards & Reader

1800x | 2000x



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Creative Pen Tablet | Small | Black



Intuos Pro

Creative Pen Tablet | Medium



Cintia 16

Creative Pen Display



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#WAIPM

\$379.95 **\$259.95** Instant Savings \$80+ Show Discount \$40

SAVINGS WITH PROMO CODE ONLY



#WADTK1660K0A

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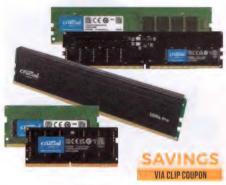
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Cables



up to 20% Instant Savings On All Pearstone Cables

Canon

Pixma & imagePROGRAF Professional Inkjet Photo Printers



#CAIPP300 #CAPP1000



\$50 Instant Savings On Listed Canon Pro Photo Inkjet Printers

Canon

imagePROGRAF Pro Wide Format Printers

24" #CAPP2100 44" #CAPP4100

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up to **\$1,200** Instant Savings

On listed Canon imagePROGRAF Pro Printers

EPSON°

SureColor P900 17" Photo Printer



#EPSCP900SE \$1,249.00 | \$1,049.00 Mail-in Rebate \$200



Infinity Baryta Photographique II
Inkjet Photo Paper



15% Instant Savings

MOAB

Juniper Baryta Rag 305 Paper 8.5 x 11" | 25 Sheets



#MOJBR305L25 \$38.50 | \$32.70 Instant Savings 15%



EPSON°

SureColor P7570 24" Wide-Format Inkjet Printer



#EPSCP7570SE \$4,495.00 | \$3,995.00 Instant Savings \$500

Hahnemühle

Natural Line FineArt InkJet Paper 8.5 x 11" or 13" x 19" | 25 Sheets



up to **20%** Instant Savings On the full line of Hahnemuhle Natural Line Paper

MOAB

Entrada Rag Bright 290 Archival Inkjet Paper

24" x 40' (Roll)



#MOEB2902440 \$146.19 | \$124.25 Instant Savings 15%

SAVINGS WITH PROMO CODE ONLY

EPSON

SureLab D1070
Professional Minilab Printer



#EPSLD1070SE \$2,495.00 | \$2,395.00 Instant Savings \$100

ILFORD

Galerie Smooth 8.5 x 11" Paper



Smooth Gloss #ILGPSGL25P5 Smooth Pearl #ILGPSPL25P5

\$5 Instant Savings



up to \$200 Instant Savings
On listed Pacific Image Film Scanners



MWE Gold V2 Power Supply

850W | 80 PLUS | Gold





MasterLiquid ML240L V2

ARGB AiO Liquid Cooler | Black



ML240L

#COML240LAV2 Instant Savings \$30

ML360L #COML360LAV2 Instant Savings \$40

#CY1500AVLCD3 #CY1500AVRLC2 #CY1500PFCRM2

Cyber Power® **UPS Backups**

Battery Backup Support

up to \$30 Instant Savings On listed CyberPower UPS Backups

() IOGEAR

Dock Pro USB4 8K

Triple View Docking Station



#IOGUD4C8K3 \$313.99 | \$263.99 Instant Savings \$50

INOGENI

Computer Peripherals



up to \$70 Instant Savings On listed Inogeni Computer Peripherals

XCELLON" **Innovative Computer Accessories**



15% Instant Savings **On Select Xcellon Accessories**

logitech

Computer Keyboards



logitech

Computer Mice



logitech

Tablet Accessories





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LUMIX S5II



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The first LUMIX camera to adopt Phase Detection Autofocus



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Our most advanced image stabilization system yet



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Full sensor area recording to support all aspect ratios



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Achieve your desired look and reduce time in post-production





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For events, run and gun, and general videography



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